

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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| INFORMATION DISCLOSURE STATEMENT BY APPLICANT | | | | <i>Complete if Known</i> | |
| (use as many sheets as necessary) | | | | | |
| Sheet | 1 | of | 1 | | |
| | | | | Application Number | 10/626,236 |
| | | | | Filing Date | July 24, 2003 |
| | | | | First Named Inventor | Cassani et al. |
| | | | | Art Unit | <u>3624</u> <u>3692</u> |
| | | | | Examiner Name | <u>F Poinvil</u> |
| | | | | Attorney Docket Number | 0333 |

U. S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) volume-issue number(s), publisher, city and/or country where published. | T? |
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| Examiner Signature | F Poirier | Date Considered | 6/23/07 |
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| Application Number | 10/626,236 |
| Filing Date | 07/24/2003 |
| First Named Inventor | Cassani et al. |
| Art Unit | 3624 3692 |
| Examiner Name | F Poinvil |
| Attorney Docket Number | 0333 |

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| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ⁶ |
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| | | Country Code ³ -Number ⁴ -Kind Code ⁵ (if known) | | | | |
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| PP | | Marsh Supermarket Pharmacy, Marsh Fresh IDEA® Rewards, Marsh Community Shopper, | |
| | | https://secure.copienttech.com/cgi-bin/marsh/infopage.exe , 2 pages, 2002. | |
| PP | | PICCININNI, Ann, The Naperville SUN Business, Rewards for Spending, Digital Chicago & | |
| | | Hollinger International Inc., 07/21/2004, 4 pages, | |
| | | http://www.suburbanchicagonews.com/sunpub/naper/business/n0712debit.htm | |
| PP | | Berkshire Hathaway Inc., Shareholder-Designed Contributions Program Commonly Asked | |
| | | Questions, http://www.berkshirehathaway.com/sholdqa.html , 3 pages, viewed 08/04/2002. | |

Examiner
Signature

F Poinvil

**Date
Considered**

6/23/07

CO-PENDING APPLICATIONS (U.S. Serial No. 10/626,236)

| Examiner Initials | Applicant(s) | Serial No. | Filing Date | Attorney Docket No. |
|-------------------|----------------|------------|-------------|---------------------|
| FP | Cassani et al. | 10/371,103 | 02/21/03 | 0322 |
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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| Application Number | 10/371,103 |
| Filing Date | February 21, 2003 |
| First Named Inventor | Cassani et al. |
| Art Unit | 3624 3693 |
| Examiner Name | F Poinville |
| Attorney Docket Number | 0322 |

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FOREIGN PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ² |
|--------------------|-----------------------|---|--------------------------------|--|---|----------------|
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F. POWELL

Date
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6/23/07

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| Application Number | 10/37 |
| Filing Date | 02/21 |
| First Named Inventor | Cass |
| Art Unit | 3624 |
| Examiner Name | |
| Attorney Docket Number | 0322 |

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| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) volume-issue number(s), publisher, city and/or country where published. | T ² |
|--------------------|-----------------------|--|----------------|
| <i>PP</i> | | Berkshire Hathaway Inc. News Release, July 3, 2003 | |
| <i>PP</i> | | Marsh Supermarket Pharmacy, Marsh Fresh IDEA® Rewards, Marsh Community Shopper, https://secure.copienttech.com/cgi-bin/marsh/infopage.exe , 2 pages, 2002. | |
| <i>PP</i> | | PICCININNI, Ann, The Naperville SUN Business, Rewards for Spending, Digital Chicago & Hollinger International Inc., 07/21/2004, 4 pages, http://www.suburbanchicagonews.com/sunpub/naper/business/n0712debit.htm | |
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| Examiner Signature | F Polard | Date Considered | 6/23/07 |
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| Examiner Initials | Applicant(s) | Serial No. | Filing Date | Attorney Docket No. |
|-------------------|----------------|------------|-------------|---------------------|
| FP | Cassani et al. | 10/626,236 | 07/24/03 | 0333 |
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PTO/SB/08A (10-01)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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Substitute for form 1449A/PTO

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| Application Number | |
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| First Named Inventor | Cassani |
| Art Unit | |
| Examiner Name | |
| Attorney Docket Number | 0322 |



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6/23/07

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